

lr

# **laura rempel**

## GRAPHIC DESIGNER

☎ 631.276.2557  
✉ lrempeldesigns@gmail.com  
➤ laurarempel.com

## EDUCATION

**Adelphi University, Garden City, NY**  
*September 2014 - May 2018*  
Bachelor of Fine Arts in Studio Art:  
Concentration in Graphic Design  
GPA 3.97 | Summa Cum Laude  
Adelphi University Honors College

## SKILLS

Adobe InDesign  
Adobe Illustrator  
Adobe Photoshop  
Adobe Lightroom  
Adobe Xd  
Microsoft Word | PowerPoint  
WordPress | Wix  
Drawing + Illustration  
Digital Photography  
Logo Design  
Advertising Design  
Strong Writing | Verbal Skills  
Strong Interpersonal Skills

## EXPERIENCE

### **Print Production Designer**

**The Inkspot Printing & Copy Center, Southold, NY**

*May - August 2017, June 2018 - September 2018*

- In-house designer of original work for long-term and walk-in clients including business cards, invites, menus, newsletters, ads, and more
- Readied customer files for in-house print production and/or ordering with trade printers: corresponding with clients, setting bleeds and multiple-up files, converting file types, and retouching images

### **Graphic Design Intern + Freelance Designer**

**TADA! Youth Theater, New York, NY**

*January - September 2018*

- Collaborated with Marketing Dept. of a nonprofit organization to develop collateral for productions, classes, and fundraising events
- Focused on widening engagement by introducing fresh branding elements during re-branding period
- Designed a variety of print and digital media including fliers, postcards, e-blasts, web banners, and social media content

### **Freelance Graphic Designer**

**Adelphi University, Garden City, NY**

*May 2016 - May 2018*

- Designed on-brand print media commission work for Adelphi University's various departments
- Work includes the 2018-2019 Student Planner Cover, Spring 2018 Directory of Classes Postcard + Web Icon, Soapbox Series Event Poster, Student Film + Video Festival Event Poster, and more

### **Social Media Graphic Designer**

**Adelphi University, Garden City, NY**

*September - December 2017*

- Created digital media within Communications and Marketing Dept. for social media campaigns and promotions
- Produced designs that reinforced and promoted the Univ.'s new style and identity during its re-branding period

## HONORS + RECOGNITION

**Outstanding B.F.A. Thesis Merit Award, May 2018**

**The A. Conger Goodyear Award for Consistent  
and Excellent Achievement in Art, May 2018**

**First Place Award for Stamp Series, Adelphi University  
Research Conference, April 2017**

**Publication, *The Catalyst*, College of Arts & Sciences, 2016**  
**Kappa Pi Honorary Art Fraternity, 2015 - 2018**